

# “IMPOSSIBLE THINGS”

2009-2016 = FOUNDATION BUILT:

**LOSE FORTUNE**



2013-2016  
↓ \$40 BILLION

**MEET**



2016

**DEAL**

2017-2020

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**2 DOWN, 1 TO GO.**

PROVING I WAS NOT “REACHING TOO HIGH”  
RATHER, OTHERS ARE THINKING “TOO SMALL”